Elizabeth Miller

Target-oriented, digital marketing and communications leader, with extensive experience (over 20 years) in the digital marketing world. Knowledge of web technologies and high-level understanding of marketing tactics and enterprise business scenarios. Meticulous and diplomatic manager, Certified Scrum Master with a background in the Software Development field.

# EMPLOYMENT

 2011 - Present MARKETING DIRECTOR– Global Holdings International LLC

* Designed and developed a 30-60-90 day sales/marketing plan which completely turned around an almost bankrupt agency in-house.
* Led product introduction orientations for a new internship plan which recruited a total of 37 student interns, which helped execute the 30-60-90 plan.

 2008 - 2011 MARKETING MANAGER– Lakewood Wholesale

* Conceptualized and identified KPIs and tracked performance metrics on a team of marketers and salespeople.
* Designed and developed a B2B marketing campaign with return on investment of over 200% the expected gains.

 2005 - 2008 MARKETING ASSISTANT – Green Energy United

* Coordinated the production of all marketing materials, including website landing pages, videos, email and newsletters.
* Managed corporate communications on campaign results, strategies, and ongoing productions.

 2003 – 2005 WRITER – Constant Content

* Wrote targeted content for a period of 6 months – wrote email, newsletters, articles, and other written content.
* Designed and developed content quality guidelines, topical manuals, and other resourceful data for a team of 20 copywriters.

# EDUCATION

 2001 – 2003 BACHELOR of communication – Columbia MS University

# AWARDS

 2014 Lorem ipsumdolorsitamet, consecteturadipiscingelit

 2013 Maurisfacilisiseleifendnuncutconsequat

 2012 Quisquesitametinterdumnunc

 2010 Pellentesque lobortisnecnibhegetmollis

 2010 Vestibulum vitae pulvinartortor. Nam ornarecondimentum lacus

**Copyright information - Please read**

© This [**Free Resume Template**](http://www.hloom.com/resumes/) is the copyright of Hloom.com. You can download and modify this template for your own personal use to create a resume for yourself, or for someone else. You can (and should!) remove this copyright notice ([click here to see how](http://www.hloom.com/resumes/how-to-format-word/)) before sending your resume to potential employers.

You may not distribute or resell this template, or its derivatives, and you may not make it available on other websites without our prior permission. All sharing of this template must be done using a link to <http://www.hloom.com/resumes/>. For any questions relating to the use of this template please email us - info@hloom.com